

## **VOST Americas: Hurricane Harvey Activation 2017**

After Hurricane Harvey devastated Texas in 2017, FEMA asked VOSG (different teams in the VOST Americas region, coordinated by Americorps for Texas VOAD) to monitor social media inquiries on donations and spontaneous volunteers being collected and arriving in Texas. FEMA also requested simultaneous English/Spanish amplification of official donations/volunteer messages on social media.

This presentation is about that mission: what went well, challenges faced and lessons learned.

**Primary authors:** Ms LANE, Joanna (VOSG.us); Ms TERP, Sarah-Jayne (VOST Americas / NYVOST)

**Presenters:** Ms LANE, Joanna (VOSG.us); Ms TERP, Sarah-Jayne (VOST Americas / NYVOST)

**Track Classification:** TRACK A